

EXAMPLE

How to make a good blog

Pillar Content Topic

7 Tips to write a successful blog post

Pillar Content Title

Section 1: **Write Well**

What's the #1 Good Content Rule?
[Tip 1 of 7 For An Epic Blog Post]

Section 1 Social Title: _____

Section 2: **Good Headlines**

The Big, Bold Thing To Sell Your Blog
[Tip 2 of 7 For An Epic Blog Post]

Section 2 Social Title: _____

Section 3: **Active Verbs**

Verbs You're Using That DON'T Work
[Tip 3 of 7 For An Epic Blog Post]

Section 3 Social Title: _____

Section 4: **Use Numbers**

The Mind Trick To Get Blog Readers
[Tip 4 of 7 For An Epic Blog Post]

Section 4 Social Title: _____

Section 5: **Inform, Entertain or Inspire**

The Holy Trinity of Blog Engagement
[Tip 5 of 7 For An Epic Blog Post]

Section 5 Social Title: _____

Section 6: **Structure Your Post**

Is Your Blog A Hot Mess?
[Tip 6 of 7 For An Epic Blog Post]

Section 6 Social Title: _____

Section 7: **CTAs**

Does A Bossy Blog Work?
[Tip 7 of 7 For An Epic Blog Post]

Section 7 Social Title: _____

Pillar Content 1 Topic

Pillar Content 1 Title

Section 1: _____

Section 1 Social Title: _____

Section 2: _____

Section 2 Social Title: _____

Section 3: _____

Section 3 Social Title: _____

Section 4: _____

Section 4 Social Title: _____

Section 5: _____

Section 5 Social Title: _____

Section 6: _____

Section 6 Social Title: _____

Section 7: _____

Section 7 Social Title: _____

Pillar Content 2 Topic

Pillar Content 2 Title

Section 1: _____

Section 1 Social Title: _____

Section 2: _____

Section 2 Social Title: _____

Section 3: _____

Section 3 Social Title: _____

Section 4: _____

Section 4 Social Title: _____

Section 5: _____

Section 5 Social Title: _____

Section 6: _____

Section 6 Social Title: _____

Section 7: _____

Section 7 Social Title: _____

Pillar Content 3 Topic

Pillar Content 3 Title

Section 1: _____

Section 1 Social Title: _____

Section 2: _____

Section 2 Social Title: _____

Section 3: _____

Section 3 Social Title: _____

Section 4: _____

Section 4 Social Title: _____

Section 5: _____

Section 5 Social Title: _____

Section 6: _____

Section 6 Social Title: _____

Section 7: _____

Section 7 Social Title: _____

Pillar Content 4 Topic

Pillar Content 4 Title

Section 1: _____

Section 1 Social Title: _____

Section 2: _____

Section 2 Social Title: _____

Section 3: _____

Section 3 Social Title: _____

Section 4: _____

Section 4 Social Title: _____

Section 5: _____

Section 5 Social Title: _____

Section 6: _____

Section 6 Social Title: _____

Section 7: _____

Section 7 Social Title: _____

Pillar Content 5 Topic

Pillar Content 5 Title

Section 1: _____

Section 1 Social Title: _____

Section 2: _____

Section 2 Social Title: _____

Section 3: _____

Section 3 Social Title: _____

Section 4: _____

Section 4 Social Title: _____

Section 5: _____

Section 5 Social Title: _____

Section 6: _____

Section 6 Social Title: _____

Section 7: _____

Section 7 Social Title: _____

Pillar Content 6 Topic

Pillar Content 6 Title

Section 1: _____

Section 1 Social Title: _____

Section 2: _____

Section 2 Social Title: _____

Section 3: _____

Section 3 Social Title: _____

Section 4: _____

Section 4 Social Title: _____

Section 5: _____

Section 5 Social Title: _____

Section 6: _____

Section 6 Social Title: _____

Section 7: _____

Section 7 Social Title: _____

Pillar Content 7 Topic

Pillar Content 7 Title

Section 1: _____

Section 1 Social Title: _____

Section 2: _____

Section 2 Social Title: _____

Section 3: _____

Section 3 Social Title: _____

Section 4: _____

Section 4 Social Title: _____

Section 5: _____

Section 5 Social Title: _____

Section 6: _____

Section 6 Social Title: _____

Section 7: _____

Section 7 Social Title: _____



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