

AUDIENCE AUDIT

Audience	Yes / No	Size
● Facebook Likes	<input type="checkbox"/> Y <input type="checkbox"/> N	_____
● YouTube Subscribers	<input type="checkbox"/> Y <input type="checkbox"/> N	_____
● Instagram Followers	<input type="checkbox"/> Y <input type="checkbox"/> N	_____
● Email List	<input type="checkbox"/> Y <input type="checkbox"/> N	_____
● FB Website Custom Audience	<input type="checkbox"/> Y <input type="checkbox"/> N	_____
● Google Remarketing List	<input type="checkbox"/> Y <input type="checkbox"/> N	_____
● Facebook Messenger List	<input type="checkbox"/> Y <input type="checkbox"/> N	_____
● _____	<input type="checkbox"/> Y <input type="checkbox"/> N	_____
● _____	<input type="checkbox"/> Y <input type="checkbox"/> N	_____
● _____	<input type="checkbox"/> Y <input type="checkbox"/> N	_____
● _____	<input type="checkbox"/> Y <input type="checkbox"/> N	_____