

BIG 3 PLANNING CANVAS

COMPANY: _____ TIME PERIOD: _____ - _____

GOAL/THEME

A large rectangular area with a grid of small dots for writing a goal or theme.

METRICS & MILESTONES

KPIs	ACTUAL	TARGET	GAP

BIG 3	PROJECT 1	DUE DATE	PROJECT 2	DUE DATE	PROJECT 3	DUE DATE
	BEST RESULT	WORST RESULT	BEST RESULT	WORST RESULT	BEST RESULT	WORST RESULT
	NOTES/ASSUMPTIONS		NOTES/ASSUMPTIONS		NOTES/ASSUMPTIONS	