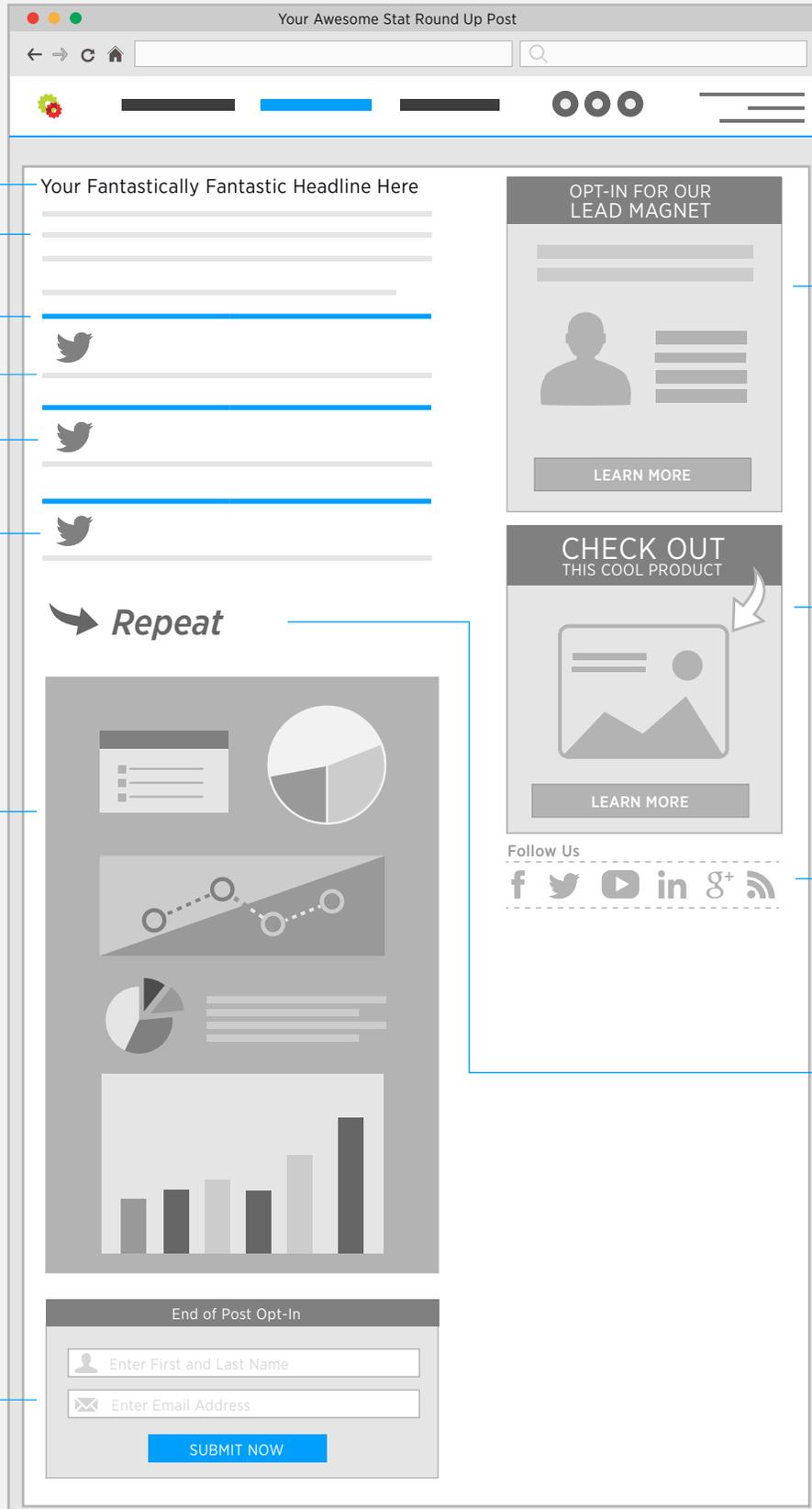


THE STAT ROUND UP

This post can be done as **TEXT** as shown at the top of this template. Or, as an **IMAGE (INFOGRAPHIC)** as shown at the bottom of this template.



Spend ample time to create a good headline.

Quick introduction to the topic.

Type the statistic and link to the source.
OPTIONAL: Add a short analysis or reaction to the stat.

OPTIONAL: Add the ability to "Tweet this stat" below each statistic.

As a variation to the text version of this post, round up these stats into an infographic.

Add an email opt-in form to the end of the post.

Make a Lead Magnet offer in the sidebar.

Make a low-dollar "Tripwire" offer in the sidebar.

Add social icons to your sidebar.

Continue adding stats, linking to the source & (optionally) providing your analysis and "Tweet this stat" button.