

GROWTH LEVER CANVAS

DESIGNED FOR: _____ DESIGNED BY: _____ DATE: _____

	ACQUISITION	ACTIVATION	MONETIZATION	RETENTION
IDEA	<p>IMPACT CONFIDENCE EASE AVERAGE</p>	<p>IMPACT CONFIDENCE EASE AVERAGE</p>	<p>IMPACT CONFIDENCE EASE AVERAGE</p>	<p>IMPACT CONFIDENCE EASE AVERAGE</p>
IDEA	<p>IMPACT CONFIDENCE EASE AVERAGE</p>	<p>IMPACT CONFIDENCE EASE AVERAGE</p>	<p>IMPACT CONFIDENCE EASE AVERAGE</p>	<p>IMPACT CONFIDENCE EASE AVERAGE</p>
IDEA	<p>IMPACT CONFIDENCE EASE AVERAGE</p>	<p>IMPACT CONFIDENCE EASE AVERAGE</p>	<p>IMPACT CONFIDENCE EASE AVERAGE</p>	<p>IMPACT CONFIDENCE EASE AVERAGE</p>
IDEA	<p>IMPACT CONFIDENCE EASE AVERAGE</p>	<p>IMPACT CONFIDENCE EASE AVERAGE</p>	<p>IMPACT CONFIDENCE EASE AVERAGE</p>	<p>IMPACT CONFIDENCE EASE AVERAGE</p>
GROWTH IDEAS				