



PLANNING YOUR ENTRY POINTS

These can be created in the "Growth Tools" tab of ManyChat.com

	Where Will Users Opt In?	CTA Text (e.g. Button Copy)	Done?	Free or Paid Entry Point?
Ref URL	Website Page:			Free
Chat Widget	Website Page:			Free
Messenger Button	Website Page:			Free
Checkbox				Free
Click to Messenger Ad (AKA "Json" Ad)				Paid
Sponsored Message				Paid
Facebook Page Post Comments				Free
QR Code				Free